Call for Applications: Digital media in TVET

Rationale and Purpose

Digitalization and technological change are disrupting many aspects of work and life. They demand digital skills which are understood to be from basic functional skills to higher level, specialist skills. Hence, the integration of digital learning opportunities into TVET aims to strengthen individual skills and competencies for the beneficial and responsible use of digital technologies in all areas of life.

More specifically, the use of digital applications and technologies in TVET can support the training and acquisition of job-related skills and competencies, facilitate communication and collaboration as well as self-directed learning regardless of location and time. Furthermore, digitally supported education and training can complement established forms of teaching and learning delivery, make it more flexible and enhance the quality and attractiveness of TVET. The vast potential of digital technologies and an increasing number of digital products comes with opportunities but also challenges for their application in teaching and learning processes. Specifically, it requires appropriate pedagogy/andragogy and didactic approaches as well as well-qualified training personnel.

Therefore, an exchange about good practices is needed to provide guidance to stakeholders and enhance the understanding about the opportunities and practical applications of digital media in the field of TVET. For this purpose, the Federal Institute for Vocational Education and Training in Germany (BIBB) has initiated the International Roadshow "Digital Media in TVET" to show the potential of applied digital learning opportunities and identify viable solutions for their sustainable integration into TVET teaching and learning practice in different countries in Asia and the Pacific.

BIBB International Roadshow 2019: Call for Applications

In cooperation with the UNESCO-UNEVOC International Centre, BIBB seeks to identify good practices from the Asia-Pacific region and beyond. Together, they will provide a space where selected practices from eligible entities of TVET can showcase their initiatives and practices in using digital media as tools for vocational-oriented teaching and learning.

Selected applicants will be invited to present their initiative in a workshop in the context of the BIBB International Roadshow that will take place at the *Worlddidac Asia* on 10th October 2019 in Bangkok. The event will be attended by leading representatives in the field of TVET from across Asia-Pacific. Furthermore, all applications that are considered as a good practice example will be compiled as case studies for learning across the UNEVOC network and published (digitally and/or print) by UNESCO-UNEVOC and BIBB. The compilation of selected practices will be used to inform further discourse on digital media in TVET. Upon their approval, successful projects may also be invited to present their initiatives in a global platform.

Interested applicants are invited to submit the application form by **15 July 2019** to Ms Eva Hanau, project coordinator of the BIBB International Roadshow 2019 (hanau@bibb.de). Please refer to the guidelines and conditions for participation as outlined in the application form for further information on the application process (see attachments).